

TOWN CENTER MASTER PLAN TASK FORCE Meeting Summary

DATE: MARCH 14, 2017
LOCATION: 29799 SW TOWN CENTER LOOP EAST, WILSONVILLE, OR
TIME START: 6:07 PM

TIME END: 8:45 PM

ATTENDANCE LOG

TASK FORCE MEMBERS		STAFF	OTHER
Marie Alaniz	Darren Harmon	Miranda Bateschell	Alex
Hilly Alexander	Ron Heberlein	Jennifer Scola	Ed SanFilippo
Ben Altman	Rosalind Hursh	Chris Neamtzu	
Kyle Bunch	Lori Loen	Zach Weigel	
Terrence Clark	Susan Myers		
Paul Diller	Richard Spence		
Jon & Doris Dunn	Shelly Tracy		
Bruce Eicher	Scott Vosburg		
Kate Johnson	Doris Wehler	TF MEMBERS ABSENT	
Sophia Lochner	Kamran Mesbah	Eric Hoem	
Kevin Ferrasci O'Malley	Kristin Akervall, Chair	Hank Jarboe	
		Laura Phelps	

AGENDA SUMMARY

AGENDA	ACTIONS
Welcome and Agenda Overview (MIG and Councilor Akervall) • Introductions • Task Force Charter • Roles	Councilor Akervall greeted group/facilitated introductions around room. Alex Dupey continued into overview of the Task Force Charter/ground rules, as well as roles. Additionally, Alex explained what The Plan is, as well as the general schedule of the project.
Community Event Debrief (Miranda Bateschell)	Miranda Bateschell gave brief overview of the community event, Town Center Kick-off on Feb. 28, 2017, and asked group for comments on event. Discussion ensued. Main points of group discussion: need more younger people involved [millennials], different outreach opportunities, and outreach materials – See Task Force Meeting #1 handouts, Notes from MIG
Existing Conditions and Opportunities and Constraints (MIG) (Presentation with Q&A) • Summary of public input to-date • Key issues What have we heard and what's missing? (Large group discussion with wall graphic recording)	Alex presented existing conditions summary. The only component missing was market analysis. During the last week of March, the task force will receive a new version of existing conditions summary with market analysis; their comments are requested by April 12 th . Existing conditions covered: land use / market conditions / transportation / parks and open space / and engagement.
<i>Break into small groups (3)</i>	Alex gave an explanation of small group exercise.
Preliminary Vision Elements Each Task Force member shares vision; Groups discuss draft vision elements	The task force worked in their small groups for this exercise. Review group notes for individual input.

that address sustainability, equity, livability	
Preliminary Goals Share what we've heard from the community and what may be missing. Groups discuss preliminary goals for the following key issue areas and any additional issue areas identified by Task Force members. • Public Space • Transportation/Circulation • Economic Development • Physical form/function • Other	The task force worked in their small groups for this exercise. Review group notes for individual input.
Report back to large group (with wall graphic recording) (MIG)	<u>BACK TABLE</u> Big Picture: in the heart of Wilsonville; goals Parks: People of all ages and abilities is the vision: activation, programs are the goals. Transportation: vision is access and connectivity for pedestrian, bike, cars; goals are shared and clustered parking, closer parking for certain uses, not everyone needs a lot of parking; increase transit. Economic Development: flexible food options, local chains, salt n straw, bunk, great harvest; goals hub of local small shops, mix of small and large format, amenities, and entertainment for residents and visitors; Form: vision is a mix of buildings ranging 1-5 stories including green infrastructure, various uses, location matters, increase density for people of different needs; naturally falls into place and could get combined. <u>LEFT TABLE</u> Big Picture: includes arts, culture, and entertainment – is heart; is also accessible (can be weather friendly and accessed by all). Parks: Local gathering spaces for activities – skateboarding, stage/theater (for jazz festivals as example); regional gathering space. Transportation: not well lit / blind spots – can be improved for safety; better access for bikes and pedestrians; shared and clustered parking and encourage parking to not make such huge footprint in future developments and have more usable space. Economic Development: being a hub for our own area and surrounding area; reach out to the region; increase amenities, such as medical or hotels. Form: a mix of buildings – 7 stories; better use of higher density in space; harmonious design that protects natural resources; nothing that would be prohibitive of businesses or developers but would be cohesive and protect environment. <u>RIGHT TABLE</u> Big Picture: heart of Wilsonville, including a mix of uses where people can live and work; walkable district; want it to be vibrant and have night life. Parks: several parks and plazas, open spaces that are

	activated and lively that people of all ages can enjoy; goal being more activities. Transportation: better pedestrian and bike connections; easy access, including signage to get around town center, specifically, connections around parks. Economic Development: creating environment where businesses would like to be and draw in people; if the space is created businesses will come. Form: timeless; mix of buildings ranging from 2-5 stories with various uses; goal for mixes use housing and green infrastructure.
Close & Next Steps (MIG and Miranda Bateschell)	The next Town Center Task Force Meeting is scheduled for April 19, 2017 at 6 pm. Task Force members were asked to read through the existing conditions report week before meeting. The Task Force will receive an informative public input report at April's meeting, including survey results. In May, City Council and Planning Commission will have work sessions to set goals for Town Center. Councilor Akervall gave final closing and thank you.

Scribe: Jennifer Scola and Miranda Bateschell