



TOURISM PROMOTION COMMITTEE AGENDA

January 29, 2025 at 10:00 AM

Wilsonville City Hall & Remote Video Conferencing

PARTICIPANTS MAY ATTEND THE MEETING AT:

City Hall, 29799 SW Town Center Loop East, Wilsonville, Oregon

Zoom: <https://us02web.zoom.us/j/81618970997>

TO PARTICIPATE REMOTELY OR PROVIDE PUBLIC COMMENT:

Register with Administration:

TPC@ci.wilsonville.or.us

Individuals may submit comments by 12:00 PM on the day before the meeting date via email to the address above, or may mail written comments to:

Administration - Wilsonville City Hall

29799 SW Town Center Loop East, Wilsonville, OR 97070

CALL TO ORDER

1. Roll Call

CONSENT AGENDA

2. Tourism 10/11/2025 Minutes

COMMITTEE BUSINESS

3. JayRay Annual Report and Marketing Update
4. Tourism Development Strategy
5. Tourism Promotion Program 1 Year Implementation Plan/ 5 Year Action Plan Review
6. Tourism Marketing and Promotion Request for Proposals (RFP)
7. Travel Oregon Grant Request - Wheel the World Assessment

COMMITTEE MEMBER UPDATES

8. Committee Members, Partner Agency and City Updates

TOURISM PROMOTION PROGRAM

9. Administrative Business - Updated Public Meeting Law and Training

ADJOURN

NEXT MEETING - March 19, 2025 at 1:00pm

Time frames for agenda items are not time certain (i.e. agenda items may be considered earlier than indicated). The City will endeavor to provide the following services, without cost, if requested at least 48 hours prior to the meeting by contacting Zoe Mombert, Assistant to the City Manager at 503-570-1503 or TPC@ci.wilsonville.or.us: assistive listening devices (ALD), sign language interpreter, and/or bilingual interpreter. Those who need accessibility assistance can contact the City by phone through the Federal Information Relay Service at 1-800-877-8339 for TTY/Voice communication.

Habr   int  rpretes disponibles para aqu  llas personas que no hablan Ingl  s, previo acuerdo. Comun  quese al 503-570-1503.